



CARLA MICHELOTTI

Executive Vice President, General Counsel
Leo Burnett Worldwide

Carla R. Michelotti is Executive Vice President, General Counsel, Leo Burnett Worldwide, Inc. With legal responsibility for the network of businesses that encompasses global operations, including operations, advertising and government affairs, Ms. Michelotti is acknowledged as one of the industry's foremost authorities on a broad scope of legal issues pertaining to advertising, intellectual property and communications.

Ms. Michelotti is also recognized as an industry leader on issues such as advertising regulation and self-regulation, commercial free speech, privacy and e-commerce. Ms. Michelotti has played a key role in developing industry positions on those issues, and has frequently presented to industry and government leaders throughout the United States, Latin America, Asia and Europe—including speeches in Moscow, Beijing, and Brussels. Ms. Michelotti organized the first global meeting on advertising self-regulation; was first to meet with White House and EU representatives to address government issues related to advertising on the Internet; and has chaired many panels on privacy and e-commerce.

Ms. Michelotti is a graduate of DePaul University (B.A., magna cum laude, Political Science) and DePaul Law School (J.D., cum laude). She joined Leo Burnett in 1979, and was elected Executive Vice President in 1997. Ms. Michelotti is a member of the Leo Burnett U.S.A. Operating Board, and the Leo Burnett Worldwide Global Operating Committee. In recognition of her achievements, she was named to the Today's Chicago Woman Hall of Fame in 2003, honored as the "2003 Ad Woman of the Year" by the Women's Advertising Club of Chicago, and selected in 2004 as the DePaul University's College of Law "Outstanding Service to the Profession" Honoree.

Involved with several industry organizations, Ms. Michelotti serves on the Board of Directors of the American Advertising Federation and National Advertising Review Council, and as Global Vice President, Government Affairs of the International Advertising Association. She is Vice Chair of the Marketing Committee of the U.S. Council for International Business and a member of the Government Affairs Committee of the American Association of Advertising Agencies. She has also held leadership positions with the American Bar Association, the Illinois State Bar Association and the Chicago Bar Association. Additionally, Ms. Michelotti is a member of The Chicago Network, and serves on the boards of Junior Achievement of Chicago and The House of the Good Shepard.